

Master of Science in Homeopathic and Botanical Product Formulation

1 year Online, 9 courses, 36 Credits, Standard for U.S. Masters Degree

This Master's Degree in Homeopathic Medicine is designed for those seeking practical expertise in the development, formulation, and commercialization of homeopathic and botanical products, including CBD and cannabis oils. Emphasizing applications in skin care, beauty, and herbal tinctures, the program combines classical homeopathic principles with modern herbalism and product development strategies. Students will learn about ingredient selection, dilution techniques, regulatory compliance, and product stability. With a strong focus on market-ready formulations, graduates will be equipped to develop safe, effective, and compliant homeopathic and natural wellness products for consumer sale across a variety of platforms. **Courses may be substituted or changed at any time, as curriculums undergo continued revision and updating.**

Courses and Descriptions
Foundations of Homeopathic Medicine and Philosophy. Introduction to homeopathic principles, historical foundations, the law of similars, potency scales, and symptom matching. 4 Credits.
Materia Medica and Botanical Fundamentals. Survey of key homeopathic and herbal remedies, including plant-based profiles, actions, dosage forms, and traditional uses. 4 Credits.
Formulation of Skin Care Products with Homeopathic Actives. Covers homeopathic creams, salves, and lotions. Focus on soothing, anti-inflammatory, and regenerative skin care formulations. 4 Credits.
Beauty and Personal Care with Natural and CBD Oils. CBD, Cannabis, and Legal Botanicals in Homeopathy. Deep dive into the therapeutic roles, sourcing, extraction, legal considerations, and formulation of cannabis-derived ingredients in wellness products. Development of beauty products including serums, lip balms, facial oils, and creams featuring CBD, hemp seed, and cannabis oil blends. 4 Credits.
Preparation of Herbal Tinctures and Homeopathic Dilutions. Hands-on course in maceration, succussion, dilution scales (X, C, LM), and combining herbs with homeopathic elements in tinctures and drops. 4 Credits.
Safety, Stability, Sterility, and Shelf-Life Testing for Natural Products. Teaches microbial safety, antioxidant stability, packaging compatibility, and preservation techniques for water- and oil-based remedies. 4 Credits.
Regulatory Affairs and Labeling of Homeopathic and Herbal Products. FDA, FTC, and global regulations on homeopathic and botanical product claims, labeling standards, warnings, and permissible language. The "intrastate" exception! 4 Credits.
Packaging, Branding, and e-commerce. Holistic marketplaces, practitioner dispensing, social media strategy, and creating trust in natural product branding. Eco-friendly and functional packaging strategies, aesthetics for natural products, brand storytelling, and consumer perception of wellness brands. Sales Channels and Direct-to-Consumer Marketing. 4 Credits.
Lab: Create a Homeopathic Product Line or product. A final project where students develop a line of skin care, tincture, or beauty products with homeopathic actives and prepare them for launch. Lab supplies required, estimated cost \$300 USD. 4 Credits.